Meat Messaging Industry Circular

How Meat Messaging can be used in Lieu of Shipping Marks

In 2015, FSIS released notice approving use of barcodes as means of verifying whether containers of imported product with missing/illegible shipping marks are part of a lot certified by the accompanying inspection certificate.

In doing so, FSIS recognised that:

- Individual barcodes contain a unique identifier that can link shipping units to health certificates as issued by Department; and therefore
- Where a shipping mark is missing (or illegible) and the barcode correctly links shipping information to the health certificate. The shipping unit is eligible to have the shipping mark reapplied to comply with FSIS requirements.

DAWE promptly provided Australian establishments with approval of an alternate method to correct missing shipping marks, which resulted in the development of the MeatMessaging program.

MeatMessaging has provided the Australian industry with an electronic solution for reducing costs of shipments into the U.S.A and throughout Australia. Following FSIS recognition of barcodes as a means of verifying product with missing or illegible shipping marks.

The system is based on the GS1 standards for numbering and barcoding of meat products and the GS1 EANCOM electronic message standards.

In addition, it incorporates The Meat Buyer's Guide NAMP, AUS-MEAT Trade Description Language (UNECE Bovine Cut Descriptions) and Importing Country Label requirements (USDA).

When the establishment is eligible for the use of barcodes to rectify missing or completely ineligible shipping marks, inspectors are to review documentation provided by the import inspection establishment management to verify that the shipping units are part of the lot identified on the foreign inspection certificate.

Figure 1 is a representation of numbering that enables automatic capture of data for cases/cartons and

Figure 2 represents the data capture for pallet labels.

GS1-EAN128 is commonly used in the Australian meat industry and through-out the world.

MeatMessaging is a Government recognised program that can be integrated into current company IT Systems to securely upload consignment information to an industry accessible cloud.

Figure 1: *Barcode Data Carriers for Cases/Cartons*

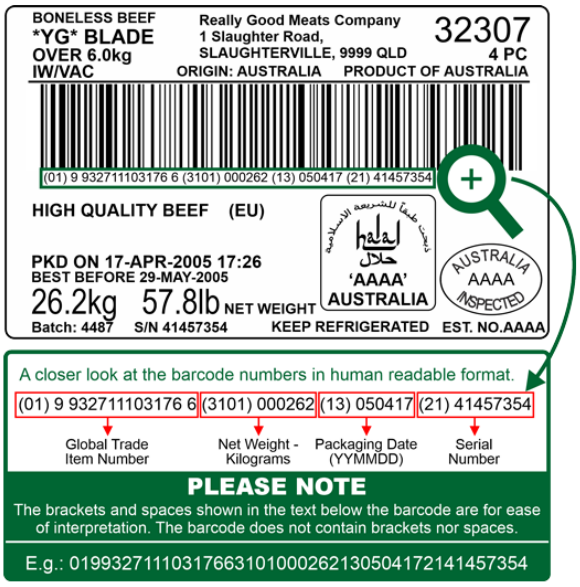
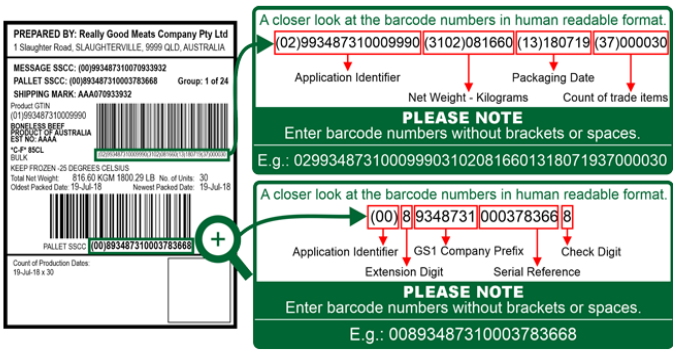


Figure 2: *Barcode Data Carriers for Pallet Labels*



To find out more go to: https://meatmessaging.info or email: info@meatmessaging.com